



chalk & wire

Taking Your Assessment System

# BEYOND THE PORTFOLIO

How to Get the Full Benefit of Chalk & Wire's ePortfolio and Assessment Tools.

Durham, NC

June 23-25, 2010

**Wednesday** 8am-4pm, **Thursday** 8am-4pm,  
**Friday** 8am-12pm (Fly-in Tues. 6/22)

## WHO SHOULD ATTEND?

Anyone currently using or considering the use of Chalk & Wire at a program or institutional level. You do not have to be a current Chalk & Wire user to attend.

Anyone responsible for designing, refining, implementing or reporting on eportfolio or assessment processes including key faculty, department and/or program leadership, institutional researchers, accreditation coordinators and more.

**Duke**  
UNIVERSITY

GRACIOUSLY HOSTED BY  
DUKE UNIVERSITY  
DURHAM, NC

## SESSION TOPICS WILL INCLUDE:

- » **Asking the right questions** before you begin! And what to do if you didn't. What do you really want to know?
- » **Institutional initiatives.** How to develop a culture of assessment across your institution.
- » **Assessment for learning.** Using ePortfolios to enhance the pedagogy
- » **What the numbers really mean.** Aggregating and disaggregating data (using institutional data samples).
- » **Are you measuring what you think you are?** Develop effective rubrics and refine the ones you have!
- » **Using Chalk & Wire for your accreditation report.** Hear from those who have done it!
- » A thorough exploration of C&W's exciting **new reporting features.**
- » And, as always...**Looking to the Future.**

## CONFERENCE REGISTRATION:

\$250.00 includes participation in all sessions, handouts, materials and lunch and refreshments each day.

To register, please complete the following page and submit it along with payment or PO #. See the next page for details.

Questions? Email [gigi@chalkandwire.com](mailto:gigi@chalkandwire.com)

## LODGING:

A special rate of **\$109/night** has been arranged for participants at the nearby Durham Hilton near Duke University at:

**3800 Hillsborough Road,  
Durham, NC 27705**

To receive the conference rate, you must call the hotel directly at **1-800-445-8667**. The hotel will provide a shuttle to the university at no charge.

To get this special rate, please book your room before **May 28, 2010**.

**DON'T DELAY!** This annual conference has a limited number of participants to ensure maximum discussion and open forum opportunities and fills very quickly every year.

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# BEYOND THE PORTFOLIO

Duke University, Durham, NC  
June 23-25, 2010

ORGANIZATION/INSTITUTION/SCHOOL

PARKING PASS REQUIRED:<sup>1</sup>

Yes  No

NAME OF INDIVIDUAL

EMAIL ADDRESS

PHONE NUMBER

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**REGISTRATION CLOSED**

<sup>1</sup>The hotel will provide a shuttle to and from the conference each day, however, if you have a car, please let us know so we can provide a parking pass.

## SUBMIT PAYMENT ONLINE

# OF ATTENDEES

x \$250.00 =

TOTAL AMOUNT DUE

Pay Now

PayPal

## OR BY CHECK/MONEY ORDER

I/WE WOULD LIKE TO PAY BY CHECK OR MONEY ORDER

Please make check or money order payable to  
**Chalk & Wire Learning Assessment, Inc.**  
Institutional purchase orders are also accepted.  
Please submit registration and then send payment to:

Chalk & Wire Learning Assessment, Inc  
19 Leawood Court  
St. Catharines, ON L2T3R5  
Canada

PLEASE CLICK THE **SUBMIT FORM** BUTTON TO COMPLETE THE PROCESS